

**APPLICATION FOR PUBLICATION OF BOOKS**

**APPLICATION FORM**

**CLOSING DATE: 16 MAY 2025**

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| **PART I: DETAILS OF APPLICANT** | | | | | | | |
| **Type of Application** | | | □ Individual (please fill in Section A)  □ Organisation / Institution (please fill in Section B) | | | | |
| 1. **For Individuals**   (Please append any relevant experience pertaining to your proposal.) | | | | | | | |
| Name of Applicant (as in NRIC): | | | Nationality: | | | | |
| Address: | | | Telephone No.:  (HP)  (H)  (O) | | | Fax No.: | |
| Email: | | | | | | | |
| 1. **For Organisations / Institutions**   (Please append your organisation/institution portfolio and certified copies of audited financial/management reports for the last three years.) | | | | | | | |
| Name of Organisation / Institution: | | | Organisation Registration No.  (ACRA/ROS): | | | Date of Registration  (dd/mm/yyyy): | |
| Registered Address: | | | Type of Organisation: | | | | |
| Name of Contact Person (as in NRIC): | | | Nationality: | | |  | |
| Designation: | | | Telephone No.:  (HP)  (H)  (O) | | | Fax No.: | |
| Email: | | | | | | | |
| **PART II: SUMMARY OF PROPOSAL** | | | | | | | |
| **Title of Project** | | | |  | | | |
| **Objectives of Project** | | | |  | | | |
| **Proposed Start and End Date of Project** | | | | Start date (mm/yyyy):  End date (mm/yyyy): | | | |
| **Requested Funding Amount (in SGD)** | | | | $ | | | |
| **Target Audience** | | | | □ Pre-School Students  □ Primary School Students  □ Secondary School Students  □ Post-Secondary School Students  □ Teachers  □ Public | | | |
| **Project Summary**  Please provide a brief overview of your proposed project which includes:   * Synopsis of Storybook * Relevance to learning and promotion of Malay Language | | | | | | | |
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| **Publicity & Marketing Plan**  Please state clearly your publicity plan for the storybook(s). This includes:   1. launch platforms; and 2. marketing plan, if you intend to commercialise the storybook(s). | | | | | | | |
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| **Project Time-line & Key Milestones**  (Please state clearly the key project stages. You may include additional rows as required.) | | | | | | | |
| **Project Stage** | | **Key Deliverables** | | | **Start Date** | | **End Date** |
| *e.g.* | *Manuscript Writing* | *Completed manuscripts* | | | *DD MM YYYY* | | *DD MM YYYY* |
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| **PART III: DECLARATION BY APPLICANT** | |
| I/We acknowledge that the accompanying information and documents supporting my/our application are true and correct and that MLLPC reserves the right to reject my/our application if there is any false declaration.  I/We declare that I/we have no conflict of interest in connection with MLLPC. A conflict of interest could arise as a result of economic, family, or any other shared interest. I/we will inform MLLPC, without delay, of any situation considered a conflict of interest, or which could give rise to a conflict of interest. | |
| **Declaration of Interest**  Where there is an existing/potential conflict of interest, please provide a brief description of the conflict arising from the application below, for MLLPC’s approval. | |
| Name of Applicant/ Head of Organisation |  |
| Signature / Official Stamp of Organisation |  |
| Date of Submission |  |

Note: Please include Annex A – Proposed Budget and any other supporting documents,

and submit as a signed copy. Applications must be duly signed/stamped.